



APBC 2014 Call for Sponsors

The Twelfth Asia-Pacific Bioinformatics Conference

Shanghai, China, 17-19 January, 2014

<http://admis.fudan.edu.cn/apbc2014>

The Asia-Pacific Bioinformatics Conference series is an annual forum for exploring research, development and novel applications of Bioinformatics. Previous conferences had attracted high quality papers and enthusiastic attendees. The past APBC conferences were held in:

- APBC2003 4-7 Feb 2003: Adelaide Australia
- APBC2004 18-22 Jan 2004: Dunedin, New Zealand
- APBC2005 17-21 Jan 2005: Singapore
- APBC2006 13-16 Feb, 2006: Taipei Taiwan
- APBC2007 15-17 Jan, 2007: Hong Kong
- APBC2008 14-17 Jan, 2008: Kyoto Japan
- APBC2009 13-16 Jan, 2009: Beijing China
- APBC2010 18-21 Jan, 2010: Bangalore, India
- APBC2011 11-14 Jan, 2011: Inchon, Korea
- APBC2012 17-19 Jan, 2012: Melbourne, Australia
- APBC2013 21-23 Jan 2013: Vancouver, BC, Canada

The Twelfth Asia-Pacific Bioinformatics Conference will be held in Shanghai, China, 17-19 January, 2014. We cordially invite industry partners in all related fields to co-sponsor or participate in the conference. Industry sponsorships and/or participations can be of any forms including (but not limited to): general sponsorship, booth or poster exhibition, special industry session, sponsorship for special programs, etc.. You are also welcome to propose other forms of sponsorship. Thank you and we are looking forward to seeing you in Shanghai!

APBC2014 Organizing Committee

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APBC 2014 Industry Sponsorship Packages

- **Platinum Sponsors -- US\$30,000~40,000 donation**
 - Free full registration for up to 8-10 attendees from the sponsor
 - Exhibit booth at conference
 - One standard presentation on sponsor's technical/scientific advancement in the conference program
 - Welcoming address at conference banquet and reception
 - Up to 2-3 dinner invitations to the VIP dinner
 - Naming possibilities for awards, lectures and social events
 - Logo presentation at all APBC2014 materials
 - And more possibilities
- **Gold Sponsors -- US\$20,000 donation**
 - Free full registration for up to 8 attendees from the sponsor
 - Exhibit booth at conference
 - Welcoming address at conference banquet or reception
 - 1 dinner invitation to the VIP dinner
 - Naming possibilities for social events
 - Logo presentation at all APBC2014 materials
 - And more possibilities
- **Silver Sponsors -- US\$5,000~10,000 donation**
 - Free full registration for up to 3-5 attendees from the sponsor
 - Exhibit booth at conference
 - Logo presentation at some APBC2014 materials
 - And more possibilities
- **Bronze Sponsors -- US\$3,000 donation**
 - Free full registration for up to 1 attendees from the sponsor
 - Exhibit booth at conference
 - Logo presentation at some APBC2014 materials
- **Premium Sponsors -- US\$2,000 donation**
 - Exhibit booth at conference
 - Logo presentation at some APBC2014 materials
- **Friendly Sponsors -- US\$1,000 donation**
 - Logo presentation at some APBC2014 materials
- **Extra Special Sponsorships (to be combined with one of the above packages)**
 - Conference bags, souvenirs
 - Naming for the reception and/or banquet
 - Special industrial session
 - Industry sponsored keynote speech
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附：APBC2014赞助候选方案

- **白金合作伙伴（赞助人民币 20-25 万元）**
 - 免费 8-10 人参会、会场展台、邀请2-3 人出席VIP 晚宴、大会资料和海报印刷企业图标
 - 大会正式程序中一个企业学术报告、大会宴会和招待会上致辞
 - 其他形式的合作，比如大会颁奖、讲演、文化活动等的冠名等
- **金牌合作伙伴（赞助人民币 12 万元）**
 - 免费 8 人参会、会场展台、邀请1 人出席VIP 晚宴、大会资料和海报印刷企业图标
 - 大会宴会或招待会上致辞
 - 其他形式的合作，比如大会颁奖、讲演、文化活动等的冠名等
- **银牌合作伙伴（赞助人民币 3-6 万元）**
 - 免费 3-5 人参会、会场展台、大会资料和海报印刷企业图标
 - 其他形式的合作
- **铜牌合作伙伴（赞助人民币2 万元）**
 - 免费 1 人参会、会场展台、大会资料和海报印刷企业图标
- **重要合作伙伴（赞助人民币 1 万元）**
 - 会场展台、大会资料和海报印刷企业图标
- **友情合作伙伴（赞助人民币 0.5万元）**
 - 大会资料和海报印刷企业图标
- **特别专项赞助（与上述方案之一共同资助）**
 - 会议资料包、纪念品等
 - 大会招待会和/或宴会的冠名
 - 企业专场报告会
 - 冠名主体讲演